This meeting will be held at the Avon Library, 281 Country Club Road, Avon, 10:30 am – 12:30 pm

Glenn Grube is the Director of the Avon Free Public Library. He will discuss the collection development practices of public libraries, how local and independent authors can get their content into library collections and why they should want to do so.

Glenn has worked in public and special libraries for more than 30 years, starting as a library page at the Welles-Turner Memorial Library. After receiving a B.A. in English from Trinity College he became the librarian for the Burlingame Medical Library. In 2012 Glenn was hired as the Library Director at Avon. Glenn lives in New Hartford CT with his two daughters, Genevieve and Vivienne, and two cats, Oliver and Ophelia.

Meet A Member: Jonathan Westbrook -- Renaissance Man

By Joe Keeney

He is an author, screenwriter, illustrator, designer, painter, and he's pretty good at sculpting wood into beautiful figurines, too.

The Author: Jonathan Westbrook published his first novel in 2010. Imagine time travel combined with mythic fiction and you have the first book of his imaginative series; The James Sutherland Chronicles, a trilogy. These are no ordinary time traveling yarns, but a world immersed in thought-provoking drama. In A Legend in Time, Sutherland (Jonathan’s alter ego) goes back in time to investigate the suicide of a Native American princess. In Onboard the Marauder, Sutherland is stuck in the past with seafaring pirates, and in Future Dark, which concludes the series, Sutherland’s adversaries have fiddled with the past and changed the world as we know it.

Outside of the Sutherland series, Jonathan has written Eat My Shorts, a collection of short and flash science fiction, a method based on an economy of words.

The Screenwriter: Jonathan has written three unproduced screenplays, and is currently pitching one of them to Hollywood executives. At the time of this writing, one such exec has requested the full script for

Continued on page 4

Contributors

Adele Annesi
Jeff Davidson
Patrina Dixon
Tonya Evans
George Foster
David Garnes
Glenn Grube
Mike Hotchkiss
Brian Jud
Dorothy Lecours
Joe Keeney
Barbara Oberle
Sharen S Peters
Tish Rabe
Jean Marie Rusin
Tom Santos
Jonathan Westbrook
The Cover Story - George Foster

(George Foster has designed the covers for more than a thousand books and is contributing author to "1001 Ways to Market Your Books". Contact him at www.fostercovers.com or george@fostercovers.com)

OLD COVER: The book is a thriller about state-sponsored microwave technology for long-distance mind control that turns ugly in the wrong hands. Lightning is not specific here. It was a dark and stormy night?

FOSTER COVER: The face is switched to negative for a disturbed reality. Combined with the seriousness of the face we have drama, mystery and a tech feel. Only the eye and title are colored. This emphasizes the starkness to evoke your vulnerability. The title looks like it is catching light from the eye, which adds intensity to both as they are communicating to each other across the void.

The Authority

CAPA Board of Directors
CAPA Officers’ & Board Members’ Contact Information

Founder: Brian Jud, brianjud@comcast.net
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Meet-A-Member Articles: Joe Keeney, jkeeney9267@sbcglobal.net
Meet-A-Member Articles: Paula Flynn, dpf-flynn@att.net
SECAPA Director: Tom Santos, santostom@comcast.net
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Social Networking: Peggy Gaffney, gaffney@kanineknits.com
Past-President, Advisor: Richard Moriarty, rmoriarty285@earthlink.net

Media Tips

Find out ahead of time if you will be on the air with others or by yourself so you will not be caught off guard when you walk on the set. If you are appearing with others, ask if it will be a point-counterpoint debate or discussion, or a sharing of information. In any event, do not be led into arguments for which you are not prepared. You may speak your mind, but make your points politely.

After the introductions, each of you will have the chance to make an opening statement, or a general question will be posed to begin the discussion. You will be asked to describe your position and then defend it against the questioning of panelists or callers with opposing views.

Article Submission

The Authority welcomes articles written by members. Here are our guidelines.

Topics may cover any aspect of writing, publishing and marketing. Your personal slant on this is of interest to all of us and welcome.

Articles should be no longer than 400 words. If the article is longer, the editors reserve the right to reduce the size or divide it into sections that would be run in successive issues.

All articles will be edited. Submit single spaced with no built-in formatting. Submit all articles to Brian Jud at brianjud@comcast.net.

Send submissions for the Meet-A-Member column to Will Dunlop at wduilnup19@gmail.com or Paula Flynn at dpf-flynn@att.net

ARTICLES DUE BY THE 28TH OF THE MONTH

Editor—Brian Jud, Meet-a-Member Column—Will Dunlop and Paula Flynn, Copy Editor—David Garnes, Staff Photographer—Deborah Kilday,
If you’ve never read *Rebecca* or if you haven’t read the novel lately, you may want to pick it up as a study in the strength of a character the reader never sees except through the eyes of others.

Penned by English author Daphne du Maurier in 1938, *Rebecca* explores the chilling saga of the second Mrs. Maxim de Winter, whose name du Maurier never reveals. Yet, we quickly learn of de Winter’s first wife, Rebecca, for how can anyone, especially a second wife with no apparent self-identity, compete with the dead? The story starts with the new Mrs. de Winter’s memory of that initial visit to the haunting Manderley, a remote estate on the Cornish coast, and its equally haunted inhabitants. This ushers the reader into the power of memory and of a place and people made even more real because their significance impacts the present with such force.

And so we travel with the second Mrs. de Winter and the husband she barely knows as the young bride is drawn into the life of her beguiling predecessor, Rebecca, austere as the Cornish coast, dead but not forgotten, and Rebecca’s devoted servant—Mrs. Danvers—loyal and menacing. Determined to find a place in her new husband’s world, the second Mrs. de Winter searches for Rebecca’s real fate amid the mysteries of Manderley, which reveals its secrets but only at a price. In *Rebecca*, the reader will find melodrama and drama at their best, along with the potency of a story whose main character is portrayed through the memories of those who loved and hated her. For the full post, see http://wordforwords.blogspot.com/2016/12/the-brilliance-of-rebecca.html.

Happy writing!

(Submit your writing query to a.annessi@sbcglobal.net. Adele Annesi is an award-winning author, editor and teacher, and co-founder of the Ridgefield Writers Conference http://ridgefieldwritersconference.blogspot.com)

**Artisanal Prose**

**“The Brilliance of Rebecca”**

By Adele Annesi

Set SMART goals for 2017: Specific, Measurable, Actionable, Realistic and Time-oriented.
Meet A Member
Continued from Page 1

review, calling it a high concept idea. Jonathan is hopeful it gains traction. "My fingers are crossed," he states.

Each week, he spends a few hours writing. He confesses that he writes for himself; he tells the story he wants to tell and not for any specific audience. His approach is to outline the story first and then fill in the gaps as he writes. His most memorable writing experience was when he got that "ah ha!" feeling most authors crave. Even though it was unplanned, it brought his first book full circle, beginning to end, making it complete in the author's mind.

The Artist: Jonathan was first published at the age of nine when a pencil drawing of his appeared in the Kid’s Corner section of the Hartford Courant. It led him, many years later, to receive a degree in Graphic Design. Clients get the benefit of both a designer and artist in one shot when they employ him. The covers of his books are a must-see! Jonathan sketches line art and color drawings, he paints, he carves, and he loves playing around in Photoshop.

His art work and blog can be found at www.westbrookdesigns.com.

The artist/author is married, with two children, three dogs, and a cat, and has lived in Connecticut all his life. Jonathan is employed full time as a technical illustrator, but he confesses that he would rather be a full-time writer and a quondam illustrator. Sponsors are welcome!

Legal Matters That Matter to Writers –
By Professor Tonya M. Evans

Intellectual property is defined loosely as property created with the mind, as distinguished from real property (land) and personal property (laptop).

- **Copyright**: A copyright protects an author’s original artistic or literary work, whether published (meaning distributed to the public) or unpublished (not distributed at all or only to a few people). Under copyright law, the term “author” has a special meaning: the creator of an original literary or artistic work.

- **Trademark**: A trademark protects a word, phrase, symbol, or device – the mark – used in business to identify and distinguish one product from another. The purpose of trademark law is to avoid consumer confusion.

- **Service Mark**: A service mark protects a word, phrase, symbol, or device – again, the mark – used in business to identify and distinguish one service from another.

- **Patent**: A patent protects an invention by granting the inventor the exclusive right to exclude others from producing or using the inventor's discovery or invention for a specific period of time.

(Contact Professor Evans at info@legalwritepublications.com. The information contained in this column is for educational purposes only and does not constitute legal advice.)

In his book *Hit Makers: Why Thing Become Popular*, author Derek Thompson offers a formula for creating a bestselling book. Readers “love and crave new stuff even as they fear it. The trick is to find the sweet spot that cleaves to enough convention to appeal to a core audience even as it offers something surprising.” He calls this an “aesthetic aha.”

Incredible Journey
Continued from Page 3

Jonathan loves to write because, as he admits, he gets lost in the worlds he creates. "I lose all sense of time when I write. I sit down in front of the keyboard and hours seem to melt away."

That seems about right for a time travel author.

Incredible Journey
Continued from Page 3
A new year is like a blank book, and the pen is in your hands. It is your chance to write a beautiful story.

English has changed dramatically over time because new ideas or expressions begin to be used, and eventually, when used often enough, are added to the latest editions of dictionaries: Merriam-Webster, Oxford English, and others. Over time, newer generations tend to make up words that older siblings, parents, and grandparents are not always familiar with.

What can you as a writer do to incorporate new words to make writing more exciting? Research is key to continue to be sure readers “get” what you are writing. As you begin new projects or assignments, be wary of new words, and write so that readers will understand them in context.

**Athleisure, compassion fatigue, TMI, dipsogenic, FOMO**

Perhaps you dress casual for work and also wear the same clothing for exercise. Try using athleisure, casual clothing designed to be worn both for exercising and general use. Compassion fatigue is a condition describing people who do not want to recognize another’s suffering or those with apathy or indifference toward the suffering of others as the result of overexposure to tragic new stories and subsequent appeals for assistance. In some contexts, it could be synonymous with TMI, too much information. If a character suffers from dry mouth, the adjective to use is dipsogenic, producing thirst. FOMO, Fear Of Missing Out, is a common “ailment,” occurring particularly when an enjoyable activity is planned without inviting you to it!

**Slang and gender issues**

Slang words, especially in dialogue, can be effective. Hella is an adverb meaning very or extremely. Meet-cute can be used to mean a charming or amusing first encounter between romantic partners, particularly in movies.

In the age of gender use challenges, try Mx., a chiefly British form for a gender-neutral title of courtesy. It can replace Ms. or Mr. A word somewhat related is panromantic, noting or relating to a person who is romantically attracted to people of all sexual orientations and gender identities. A kind of opposite is a lumbersexual, a man whose style of dress is reminiscent of the ruggedly masculine lumberjack—absolutely no doubt as to gender here!

**Zika, fuhgeddaboudit! and wacky tobacky**

The newly diagnosed disease, Zika virus, is a chiefly mosquito-borne virus, Flavivirus, causing what is commonly referred to as Zika. Or, if you may really not want to remember illness, in dialogue only, use fuhgeddaboudit, an interjection meaning just that. Trigger warning is not an NRA-specific term, but rather a statement cautioning that content, whether in text, video or class, may be disturbing or upsetting. Of course, guns can also be all of these. Finally, now that marijuana may be accepted for medical and recreational uses, the “sophisticated” slang term to use is wacky tobacky.

No doubt with the recent passing of Debbie Reynolds, who was pictured as a glamorous star and grandmother, the new term glam-ma, a glamorous grandmother, especially one who is young (looking) or fashion-conscious, is suitable. For frequent “YouTube” users, did you know you may be referred to as a YouTuber? It is one who frequently uses the website, especially one who produces and appears in videos on the site.

**Upstander, uptalk, and yogalates**

A word that may be used politically and personally is upstander, a person who speaks or acts in support of a cause; one who intervenes on behalf of a person being attacked or bullied. Another “up” word is uptalk, the rise in voice that suggests a question. And for those who love to combine nouns, particularly when exercising, try using the descriptive noun, yogalates, yoga combined with Pilates.

While some of these words may be underlined in red on your computer to indicate unrecognizable or not legitimate words, they now may occur in writing. At times, you may need to add descriptive words to further help readers’ understanding of them. Or, consider hiring an editor to help clarify usage and improve writing toward publication.

Questions or comments? Email: rjbuland@comcast.net

(Roberta J. Buland is the Owner-Editor of RIGHT WORDS UNLIMITED, a full editorial and publishing services firm in West Hartford. She is a past president of CAPA and may be reached at 860-308-2550. She welcomes questions about any aspect of editing, writing, and publishing.)
CAPA Members Celebrating Success

Patrina Dixon, author of *It's My Money: A Guided Journal to Help You Manage Your Finances*, has an author's table (signing and selling), on January 18th at the Hartford Public Library, 500 Main Street, Hartford, CT, 2:00 p.m. to 6:00 p.m.

Barb Oberle says, “I just wanted to share that I had given a copy of my book to my favorite banker lady. She in turn recommended it to five of her co-workers who also bought the book. It was a nice surprise.”

Jean Marie Rusin says, “My success story is that I have a New York agent and she likes my manuscript and I signed a contract with an agency. I will be meeting publishers and media about my novel, *Lost In Paradise.*”

Sharen S Peters says, “It’s finally here!! *I’m Just a Little Someone* is finally printed and ready for sale!! The release date is February 6, 2017. My book tells the story of my lonely childhood and how I overcame loneliness through my writing. The actual story takes place in a toy store and is beautifully illustrated with vibrant colors and a easily understood text. I wrote this poem about ten years ago, and had always wanted to publish a children’s book from it. Two and a half years ago I met Amanda, my illustrator, and together we created this wonderful hardcover book. All the stuffed animals in the book are mine except for a few of Amanda’s and my husband Tom’s. It’s an upbeat children’s book which is especially significant for lonely children, particularly children of military, home schooled, single parent families, hospitals, etc. It is intended for age group 3-6 years old, but truthfully, it can be read generation after generation for any age group.

“I am proud of my accomplishment and am planning a series of children’s books with a concurrent theme of friends, but covering different aspects of challenges children face, including disabilities. I am also planning to have speaking engagements and talk to young children about their feelings and about emotions.”

Tish Rabe tells us, "I am happy to report that my latest *Cat in the Hat* book, *Who Hatches the Egg? All about Eggs* came out on Tuesday, January 10. There has been so much buzz about the Hatchimals—both positive and negative—that we're all thinking eggs could be a fun topic for kids! The largest? The ostrich egg. The smallest? The hummingbird egg. But, boy, there are all kinds in between. Check it out on Amazon.”

Paring Down the Piles in Your Life
by Jeff Davidson, MBA, CMC

Into every author's life some rain must fall and, apparently, some piles will accumulate, especially in a time of communication and information overload.

A basic step in making your life simpler is to confront the piles in your life head-on with a take-no-prisoners attitude. These piles could be stacks of magazines or newspapers, bills, reports, documents, certificates, papers related to your child's education.

If you haven't noticed already, such piles can accumulate in a hurry. A couple of issues of a magazine, some coupons you clipped from the newspaper, a single day's worth of mail, some fliers left by your door, the electric bill that came in a couple of days ago, and POOF, you've got a pile!

Beware of Killer Piles

Piles, by their nature, tend to represent complexity. The higher the stack, and the more diverse the elements comprising it, the more complexity the pile represents. Don't be surprised if some researcher somewhere finds a link between the incidence of heart disease and the number of piles one accumulates. Piles represent unfinished business and, therefore, a lack of completion of one's affairs. The more and the higher the piles, the more unfinished business one has. Each pile in your visual field (i.e., that you encounter in any given day) registers in your brain, if only for a pico second at a time, as more stuff that you haven't really dealt with.

Organizational specialists say that the accumulation of things represents lack of decision making. Merely adding something to a heap of other stuff that was merely added to other stuff consumes space and reduces your psychological freedom.
New writers often lack confidence in what they write. They can formulate thoughts and create sentences to convey them but remain uncertain if the intended thought is being interpreted by the reader. In short, writers need feedback. The two biggest obstacles to getting feedback are inhibition to doing so and having someone qualified who can be honest and constructive.

Feedback is part of editing. I don’t know about all writers, but I have never been able to write anything without errors, including grammar, punctuation, spelling, and typos. Editing content, ensuring what you are trying to say is interpreted, is equally important.

I fall into the new writer category and recently found a wonderful way to write, receive feedback, and rewrite. There are many online writing groups that cater to different genres such as fiction, sci fi, novels, poetry etc.

I found one called Becoming Writer (thewritepractice.com) while searching for a place to submit short stories for publication. They were hosting a short story contest. The story I wrote was fiction and was 3000 words. The contest required stories with a maximum length of 1500 words.

Initially, I thought my story wasn’t going to work. I started reading some of the posts in the forum. I found a very active exchange of advice seekers and the more experienced providing answers. A very common question was related to word count reduction. I gave it a shot and got my story under the 1500 words.

The contest entry fee was $20. Over 300 entries were submitted. They were separated into eight groups. Each group had a week after submissions to read other entrants’ stories and provide feedback, and their stories would receive the same. This workshop turned out to be a very enlightening and fun experience. I got feedback from fellow writers that was invaluable.

After the one-week workshop, writers submitted their stories to the judges with the option to have them published. For an additional $10, you could also get critiqued by the judges. Total prize money was $3000 for winners and runners-up.

The total of $30 spent was well worth the feedback from pros and novices alike. I enjoyed the experience so much that I have sustained my association with Becoming Writer. I have been submitting stuff I write on a weekly basis and continue to get constructive criticism from other members.

Schedule of Upcoming Meetings

**CAPA CENTRAL**
Location: Sycamore Hills Park Community Center Avon, CT; third Saturday of each month, 10:30 am (http://www.aboutcapa.com/avon.htm)
January 21: Glenn Grube, Director of the Avon Library: How to Sell Books to Libraries; This meeting will be at the Avon Library
February 18: Marilyn Simon Rothstein: What does it take to publish a debut novel at age 63?
March 18: Evening dinner party celebrating CAPA’s 23rd Anniversary—SAVE THE DATE!
April 15: Michael Dooling

**CAPA SOUTHEAST**
Location: Groton Regency, 1145 Poquonnock Road (Route 1), 6:30 pm (Tom Santos, santostom@comcast.net; find current meeting information at http://www.aboutcapa.com/capase.htm)
January 16: Jim Littlefield
February 20: Nancy Butler
March 20: Kim Fleck

**CAPA SOUTHWEST**
Location: Plumb Memorial Library, Shelton. 6:30 pm (Steve Reilly, sriles40@aol.com; find current meeting information at http://www.aboutcapa.com/capasw.htm)
January 9: Essentials of a Successful Writers Group
February 13: Speaker and Topic To Be Announced
March 13: Speaker and Topic To Be Announced
### CAPA’s Co-op Connection

Save money as you market your books by sharing the cost of events with other CAPA members. Want to participate in one of these sales opportunities with other CAPA members? Log on to the CAPA social network (http://authorsandpublishersct.ning.com/).

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<td>Hartford</td>
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<td>Trumbull</td>
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### Free Book Marketing Webinars

Marketing professionals will host webinars that can help you sell more books, more profitably. These webinars are free to CAPA members.

If you cannot attend, a link to the recording will be posted at www.aboutcapa.com. You may also find details about future webinars there.

**Upcoming free webinars for CAPA members are:**

Jan 3: “Turning Your Book Into a Marketing Machine and Avoiding Key Mistakes Authors Make,” by Bret Ridgway; 6:00 pm ET; http://tinyurl.com/h7f6h6n

Jan 19: “Tax Tips for Authors and Publishers,” by Carol Topp, CPA; 6:00 pm ET; http://tinyurl.com/j9tm8ks