



CAPA Big E 2009 Bookstore

September 18 - October 4, 2009

In the Connecticut Building, Avenue Of States
Eastern States Exposition, West Springfield, Massachusetts

17 days for CAPA authors to display and sell their books to the public

Work a shift or shifts at the CAPA booth

Greet the public, autograph your books, be seen by thousands of people

Be Part of the most successful and exciting CAPA event of the year

IN 2008

Over 1 Million People attended the Big E

Nearly 2500 books were sold with sales totaling over \$30,000.

IN 2009

Full time cashier - Authors can talk about, autograph & sell their books

4 shifts per day, 3 authors per shift

BE THERE- BE SEEN - BE KNOWN





CAPA Big E 2009 Bookstore Application
Friday Sept 18 - Sunday Oct 4, 2009
PLEASE READ CAREFULLY. KEEP THIS COPY
Questions? E-mail Debbie Kilday - KILDAYKRAFTS@AOL.COM

Only Active CAPA Members with books published before Sept 1, 2009 Can Participate In This Event.

To Work in the CAPA bookstore in the Connecticut Building you must be a Connecticut author, publisher, illustrator, or editor, CT resident and active member of CAPA. Active CAPA members who are not Connecticut residents but have had your book published or illustrated or printed or edited by a Connecticut resident and active CAPA member can have their books in the booth but can not work any shifts.

Note: No Application Will Be Accepted Without A \$25. Deposit.
If you receive any additional dates the balance is due after July 10, 2009

All Books will be displayed and sold for 17 days.

Books Only for 17 days without working any shift(s) = \$25.

Working Weekday (Mon - Fri) Shift Times and Prices

Shift 1, 3 hrs 10am - 1pm = \$30.

Shift 2, 3 hrs 1pm - 4pm = \$30.

Shift 3, 3 hrs 4pm - 7pm = \$30.

Shift 4, 2 hrs 7pm - 9pm = \$20.

Working Weekends (Sat or Sun) Shift Times and Prices

Shift 1, 3 hrs 10am - 1pm = \$40.

Shift 2, 3 hrs 1pm - 4pm = \$40.

Shift 3, 3 hrs 4pm - 7pm = \$40.

Shift 4, 2 hrs 7pm - 9pm = \$20.

Connecticut Day Wed, Sept 23, shifts 1, 2, or 3 = \$40. , Shift 4 = \$20.

Note: There will be a 3% charge for each credit sale transaction collected from your total sales at the end of the fair.

Once you sign up, pay for and receive your dates and times, there are no refunds if you should cancel out of working any shifts at the fair or having your books at the booth.

Any info you should require about the Big E Fair Go To: WWW.THEBIGE.COM



CAPA Big E 2009 Bookstore Application
Friday Sept 18 - Sunday Oct 4, 2009
PLEASE READ CAREFULLY, PRINT CLEARLY & RETURN THIS COPY
MAIL COMPLETED APPLICATION WITH PAYMENT TO:
CAPA (BIG E 2009), 54 Tosun Road, Wolcott, CT 06716
Questions? E-mail Debbie Kilday - KILDAYKRAFTS@AOL.COM

Note: No Application will be Accepted Without a \$25. Deposit. Any additional dates you receive you will be billed for after July 10, 2009

* Required information

* Name _____

* Address _____

* Mailing address if different _____

* Home Phone _____

* Cell Phone _____

Work Phone _____

* E-Mail address _____

* State of CT Sales and Use Tax Permit # _____

CAPA is not responsible for the collection of State of CT sales tax for the sale of your books.
State of CT Sales Tax is to be paid to the State of CT by you for the sale of your books.
It is your responsibility.

Check the box if you WILL NOT be working at the booth but still want your books to be sold at the booth for 17 days by the CAPA staff. Price = \$25.

On the calendar page mark your choice(s) of date(s) and shift times.
Choose up to 8. We will try our best to give you your first choice.
If space allows for you to have more than one date and shift we will notify you as soon as everyone signing up gets at least 1 shift. This is only fair.
When choosing your dates consider choosing one date but more than one shift if you plan on working part of a day or a whole day.

IMPORTANT DATE: All applications must be postmarked by July 10, 2009
NOTE: You will be notified of your dates and schedule after July 31, 2009
Once you sign up, pay for and receive your dates and times, there are no refunds if you should cancel out of working any shifts at the fair or having your books at the booth.

Author's Name _____
Pen Name (If Applicable) _____

List books you wish to sell, **maximum 5 titles, 30 of each title (Beginning Inventory)**
Once you list your book titles you will not be allowed to substitute different titles
Books collected to be brought up to the Big E will have to match the ones listed here.
(Include books not yet published but available by Sept. 1st.).

1. Title _____
category _____ hard or soft cover _____
size _____ in. wide X _____ in. high spine width (Thickness) _____ in.
Price you will be charging incl. tax (round off to nearest dollar). \$ _____

2. Title _____
category _____ hard or soft cover _____
size _____ in. wide X _____ in. high spine width (Thickness) _____ in.
Price you will be charging incl. tax (round off to nearest dollar). \$ _____

3. Title _____
category _____ hard or soft cover _____
size _____ in. wide X _____ in. high spine width (Thickness) _____ in.
Price you will be charging incl. tax (round off to nearest dollar). \$ _____

4. Title _____
category _____ hard or soft cover _____
size _____ in. wide X _____ in. high spine width (Thickness) _____ in.
Price you will be charging incl. tax (round off to nearest dollar). \$ _____

5. Title _____
category _____ hard or soft cover _____
size _____ in. wide X _____ in. high spine width (Thickness) _____ in.
Price you will be charging incl. tax (round off to nearest dollar). \$ _____

CATEGORIES

(Circle all that may describe your book)

General Non-Fiction Historical Travel Cookbooks Crafts
Technology Sports Self-Help Poetry Humor
Folklore Biography (incl. memoirs) General Fiction Mystery
Romance Adventure Historical Realistic fiction Science Fiction
Fantasy General Children's Picture Books
Easy Reading (early grades) Chapter Books Young Adult Novels
Children's Non-Fiction Literary Fiction

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